



## FREE 1-Hour Initial Consultation

The FREE 1-Hour Consultation starts as a simple conversation. This gives us the opportunity to know you

[Schedule your FREE 1-Hour Initial Consultation today!](#)



## Proposal Phase

At your request, we will prepare a detailed proposal describing the various areas of the development pro



## Design Phase

The design phase takes into consideration many factors such as:

- identifying and reaching your target market
- use of current branding
- competitor identification and research
- color palettes

Once an initial design has been created and approved, this design serves as the creative starting point i



## Development Phase

A ~~Development Phase~~ ~~Development Phase~~ is the collection of all materials from the client such as existing photos,



## Training Phase

This phase applies primarily to our online-based products such as web sites and email marketing platform



## Website Analytics

Every website we develop includes Google Analytics, a FREE tool that provides vital statistics about your



## Search Engine Optimization (SEO)

~~Search Engine Optimization (SEO)~~ ~~Search Engine Optimization (SEO)~~ is the process of helping the search engines find and index your website so that it ranks highly in the search results, thereby driving more traffic to your website.