

Chappell Graphics is proud to offer you the best marketing strategy through advertising, graphic design, web development, and print coordination. The web — a global online marketplace — creates a vast world of competition demanding a unique, attractive identity to get attention. Our seasoned design professionals will help you do just that with their balance of technical know-how and inspired creativity. We can design and develop anything from a simple one-page website that gives you an internet presence to a complex website that incorporates internet-ready databases and e-commerce capability. And more importantly, we want to ensure that you can grow with technology and e-commerce trends.

Visit our websites below and see what we have done for our customers.

Featured Websites



PrintSource, Charlottesville and Waynesboro VA

www.printsourceva.com

Project Type: Wordpress Website

Launch Date: June, 2012

Project: PrintSource approached us to redesign their website. We incorporated bright pops of CMYK colors with some fantastic pictures of their shop in Charlottesville to bring their online presence into the 21st century. We built a custom Wordpress theme so that the print shop could edit their own content and help with Search Engine Optimization.



Airflow Systems, Charlottesville VA

www.airflow-hvac.com

Project Type: Static HTML/CSS

Launch Date: March, 2012

Project: As one of the first adopters of sustainable HVAC solutions in central Virginia, Airflow wanted their website to reflect their dedication to green energy. We have worked with Airflow for many years on their marketing strategies and were happy they turned to us, once again, for help. We designed Airflow a modern website to educate their customers about HVAC care and green energy solutions. Jimmy and Mary North, the owners of Airflow, were thrilled with the redesign.



Bragg's Body Shop, Charlottesville VA

www.braggsbodyshop.com

Project Type: Wordpress Website

Launch Date: November, 2011

Project: Wayne Bragg at Bragg's Body came to us with a dilemma: the insurance companies wanted his body shop to have a web presence despite the fact he had been in business for over 40 years without one. He, like other small businesses, needed a developer that could do it all: define a strategy; write the copy; and develop a website from a few brief meetings and some existing photos. Results: a site that Wayne is very proud of, the insurance companies are satisfied with, and most importantly, his new and current clients find user-friendly and appealing.



Charlottesville Pain Management Center, Charlottesville VA

www.charlottesvillepainmanagementcenter.com

Project Type: Wordpress Website

Launch Date: December, 2011

Project: Charlottesville Pain Management Center came to us for a website that would educate their patients on a variety of procedures. We built their website using Wordpress as a Content Management System so that the doctors themselves could easily modify the website.



Virginia Farmers Direct Marketing Association, Richmond VA

www.vfdma.org

Project Type: Joomla Website, Logo, Letterhead, Workshop Registration System

Launch Date: July, 2011

Project: VFDMA wanted to start their online presence and enable its members to register for workshops. We built them a website using Joomla as the Content Management System (CMS). We also installed several modules to allow members easy online registration for workshops and events.



Carter Mountain Orchard, Charlottesville VA

www.cartermountainorchard.com

Project Type: Joomla Website

Launch Date: March, 2011

Project: Carter Mountain wanted a new layout that would be inviting and function. We built them a new website using Joomla for content management. We also implemented a new recipe management system and photo submission system.



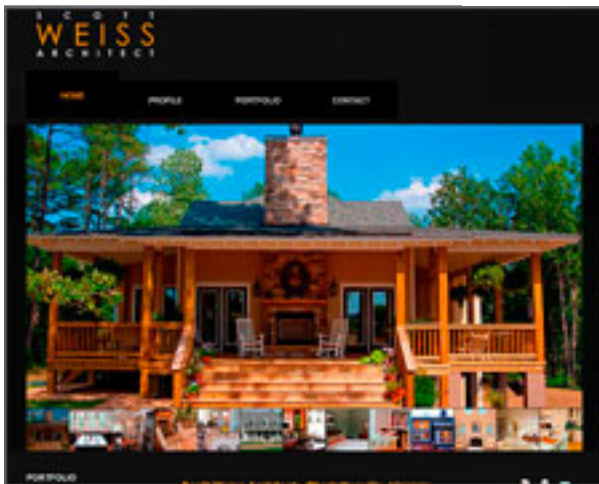
Chiles Peach Orchard, Charlottesville VA

www.chilespeachorchard.com

Project Type: Joomla Website

Launch Date: March, 2011

Project: Chiles Peach Orchard wanted a new layout that would be inviting and functional. We built them a new website using Joomla as the Content Management System (CMS) that would integrate with its sister site at Carter Mountain Orchard.



Scott Weiss Architect, Crozet VA

www.weiss-arch.com

Project Type: Joomla Website, Business Card

Launch Date: September 20, 2010

Project: Scott wanted the ability to manage his own website and make changes so we built the new website using Joomla as the Content Management System (CMS). The website is designed to feature his striking projects with an easy to use Portfolio section.



Bright Heights Learning Center, Newport News VA

www.brighthouselearningcenter.com

Project Type: Joomla Website, Logo, Business Card, Letterhead, Envelope, Direct Mail Postcard, Ad Campaigns, Email Newsletter System

Launch Date: April 9, 2010

Project: We did a complete re-brand for the Bright Heights Learning Center. We built a new website using Joomla as the Content Management System (CMS). We also created several targeted Print Ad Campaigns.

Websites



[5W Strategists](http://www.5wstrategists.com)



[Facial Cosmetic Surgery](#)



[U-STOR-IT](#)



[Airflow Systems, Inc](#)



[Blue O'Connell](#)



[Blamp; Estate Services](#)



System13



Dr. Mary Arnold



Wainwright Tile



National Optronics



Approach Office Solutions



InCharlottesville.com



Beime.com



MSC UVA



NSC of VA Corporation



Darrell & King



[Healing Hands Chiropractic](#)



[Upstream Construction](#)



[Gibson Magerfield](#)



[Braxton Design Group](#)



[FCE, Inc.](#)



[Accutype Services, Inc.](#)



[CMS Inc.](#)